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CBO Scholarship Program

Sponsor Guide

About the
CBO Scholarship Program



VBP Forward 2020: Building a Value-based Healthcare System for the Next Decade Community-based Organization (CBO) Scholarship Program

At VBP Forward, we know that a strong partnership between the health care and social care systems is the only way to succeed in value-based care. Although these systems share a common mission, they have evolved in different ecosystems and operate very differently. VBP Forward exists to bridge this gap.

VBP Forward 2020 will bring together health systems, health plans, community-based organizations, state officials and vendors at a 2-day immersive educational event designed to align language, goals and incentives so that we can build a value-based healthcare system for the next decade.

We're not checking boxes here. VBP Forward is for organizations who want to truly understand the new ecosystem being built up around them; organizations who are willing to reinvent themselves to maximize the impact of value-based health care for the betterment of their patients and their communities.

Community-based organizations are the front-line to addressing the social determinants of health and are increasingly being looked to for support in value-based care arrangements. You already know this, and that is why you support the work of these organizations in your community. However, you also know that it's difficult for CBOs to make the leap from grant-funded operations to long-term sustainability. If you can solve that problem, and the organizations you support today are able to support themselves, then your organization will have the opportunity to strengthen the next level of services in your community.

By attending VBP Forward 2020, CBOs will learn to align themselves and their value proposition with the operational and financial realities of the health care system so that they can get value-based contracts. That provides a path to sustainability, and helps organizations increase their capacity to support your mission in the community through their good work.

The VBP Forward Scholarship program is an opportunity for you to support the organizations who support your mission and your community. By contributing to the program, you'll ensure that your partners are poised for success in the next decade of value-based health care. The education and connections made in Albany this spring will help your partners make the most of the investment you continue to make in them. Thank you for all you do and thank you for your consideration.

Sincerely,

Handwritten signature of Jamie Bono in black ink.

Jamie Bono

Handwritten signature of Duane Connors in black ink.

Duane Connors

Handwritten signature of David Kulick in black ink.

David Kulick

Handwritten signature of Don Lee in black ink.

Don Lee

Scholarship Levels and benefits



TIER 1 | \$10,000

- Sponsorship for 16-32 attendees
- All benefits from \$5,000 plus
- Opportunity to participate in #HCBiz Show podcast after conference
- 1 additional complementary registration (for a total of 2)
- One (1) promotional item, provided by sponsor, to be included in conference bag
- One (1) branded push notification sent through conference app
- (1) Exhibitor Table

TIER 2 | 5,000

- Sponsorship for 8-16 CBO attendees
- All benefits from \$2,500 plus
- Individual sponsor banner displayed prominently in Meal Room
- Dedicated social media post recognizing sponsor; posted during sponsored meal
- (1) Complementary registration

TIER 3 | 2,500

- Sponsorship for 4-8 CBO attendees (4 attendees with hotel for 2 nights; 8 attendees without hotel)
- Company logo and 100-word description featured under company profile in conference app
- Logo placement on conference signage throughout the conference venue
- Company logo hyperlinked to sponsor website on conference website